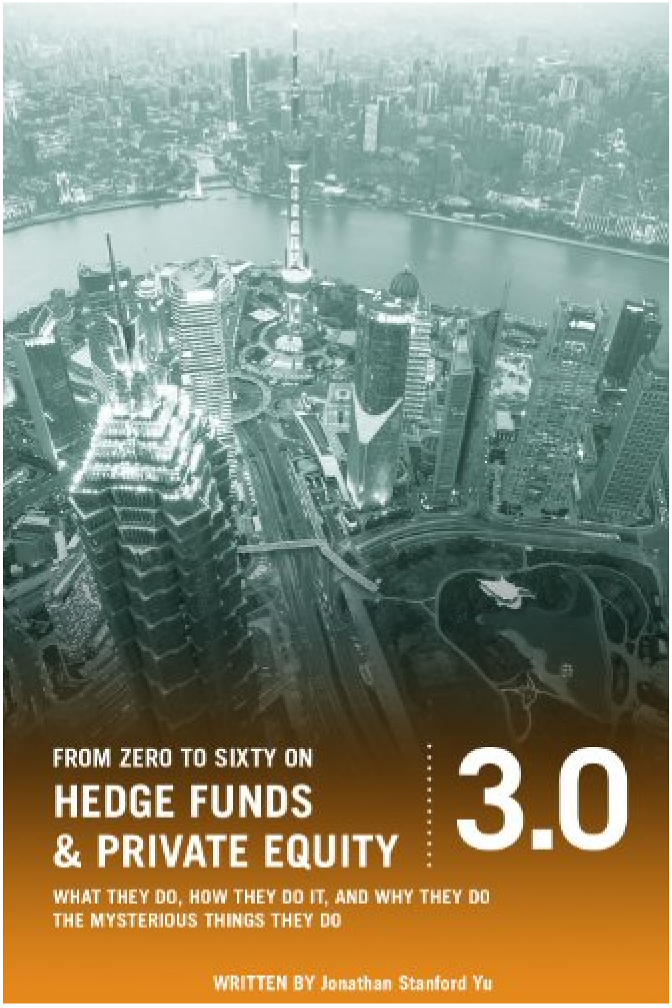
# From Zero To Sixty On Hedge Funds And Private Equity 3.0: What They Do, How They Do It, And Why They Do The Mysterious Things They Do



## Synopsis

This books looks to give you two things regarding hedge funds, private equity, and other asset management firms. Two things that anybody can learn and then use to talk about with their friends and coworkers. The first is the knowledge - a foundation tool set of key words, industry phrases and financial concepts made clear in plain english. This book puts meanings and understanding to terms you may have already heard in finance but did not quite understand. There is no math and there are no equations. This is not an academic paper nor does it want to be. The goal is to help you grasp that concepts. Just interesting stories and detailed explanations to get you familiar with a variety of topics: â ¢How hedge and private equity funds are structuredâ ¢Who their investors areâ ¢Pension funds and endowments. The model practiced by the $20 billion Yale Endowment and the $650 billion Norway Pension Fundâ ¢Fund investing strategies. Event-driven (including IPOs, splits and spinoffs), merger arbitrage, private equity type sidepockets, and moreâ ¢Junk bonds, options, swaps, and other derivativesâ ¢Leveraged buyouts and other types of private equity investingâ ¢Venture capital funds and big changes affecting the venture capital industryThe second thing you get makes this more than just a compilation of Wikipedia articles. Imagine yourself sitting next to a fund or an investor in a fund and observing them do something or make a move. Sure you want to know â œwhatâ • they did but the stuff that would be truly interesting is the â œwhyâ •. What is going through their head in doing this? This book walks you through it all so that you get to take in the mindsets, perspectives and incentives of the fundâ ™s managers, investors and more. There is a whole lot more strategy going on than what you might at first think. It does not matter who you are: A student in school thinking about joining the alternative asset management industry, a retiree who wants to know more about these weird fund things, or a person who works with or near a hedge fund but has no idea what they really do. Does not matter. The only thing you need to have is a desire to start learning. If you are familiar with some of it, you can build on it here. If you are beginning from scratch (just as I myself was), you are in good hands.About 3.0: The third version of From Zero to Sixty is an update on many of the growing trends in hedge funds and private equity from the rise and fall of global macro investing to the emergence of sovereign wealth funds as the most powerful investing entities on Earth. Performance figures and statistics are updated. New concepts like short squeezes are brought to light. It is more of what you want to know. Despite the 3.0 moniker and the new cover, this bookâ ™s goal remains the same: Bring people up to speed on a fast-moving and complicated industry full of difficult lingo. This book is an education, a learning course set up with you in mind. That has not changed. The world changes every day. This book wants you to help you keep up with it.So download a free sample and give it a shot.

## Book Information

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## Customer Reviews

You get what you pay for. For the price of a latte you shouldn't waste more time reading this book than it takes to finish your hot beverage. It's a collection of financial terms that were 'researched' on the web and embedded in fluffy stories to make it more palatable. I have no clue who the desired target audience should be. It's too superficial and often just plain wrong for anybody serious about the subject and industry. On the other hand if you just need to look up some terms you haven't heard before you can simply research it yourself in a few seconds.Unfortunately the author doesn't stick to the topic of hedge funds, but sprinkles his home brewed wisdom about investments, portfolio theory and stock research into the mix, most of which is irrelevant and of debatable quality, some of which just incorrect.The writing style tries to buddy up to the reader with ill-placed humor and humbling little pep-up phrases to make you feel good.In general I'm not so sure whether this quasi self-publishing model works. Sure, the price is low, but at least in this case there's little (and wrong) information in the book, which is ill taught and narrated. I'm sure that this book would not have made it through a 'real' publishers desk and perhaps it didn't, that's why we can find it here in the recycling bin of rejected works.

To be clear, if I could give this "book" zero or negative stars, I would. I place a large part of the blame on --why is this priced at $2.99? It should be--at the VERY MOST--$0.99. It’s not that the "book" wasn’t informative--it’s not a terrible mini primer for someone completely unfamiliar with any Hedge Fund/Private Equity terms. However, the "book" is poorly written and filled to the the brim with typos and grammatical errors. At best, this should be labeled a blog entry (and not a very well-edited blog at that). I feel completely and utterly duped into purchasing this. As an aside, I keep using quotation marks around "book" because to call this a "book" is to call a three page pamphlet a "novel."

Very informative and a joy to read. Particularly valuable for those who enjoy reading about the financial crises but need help in understanding some of the basics. A solid introduction to the world of big time investing that anyone can understand. Highly recommended.

This is a fantastic book that delivers exactly what it promises: a primer on hedge funds and private equity. Imagine a cram session on the very basics of these mysterious fields, with plenty of wit, humor, and friendliness. The author gives the information in an easily understandable and friendly manner, in a tone that you would expect from a mentor or career counselor. Imagine a veteran financier pulling an intern aside during a lunch break, smirking, and saying "hey kid, lemme tell you how finance really works."There were a couple of typos, but nothing egregious. The chapters are laid out in an excellent sequence, and there is a definite flow from one concept to another. The author clearly and concisely explains fundamental principles in a memorable and succint manner. After reading this book, you’ll understand the gist of how hedge funds and private equity work. Every college student aspiring to work in private equity or for a hedge fund should read this book as a supplement to their coursework and before their interviews. I could not recommend this book more enthusiastically.I am shocked he charges only $3.99 for this ebook, I would have gladly paid double or even triple that. Hats off and five well-deserved stars to the author. Mr. Yu, you should seriously consider teaching a university course.

A bit more basic than I would have guessed, but probably appropriate for people with absolutely no underlying understanding or foundation in the topic. It ends rather abruptly without really finishing up the concepts or tying things together as well.The worst part was, there are literally dozens of spelling and grammar errors throughout, so much that it makes it hard to read, hopefully the next version will have an editor look over it before publication.

Subject matter while kept on the basic level, gave a good broad overview into how private equity works. Definitely worth the read, its short and sweet and i definitely would recommend it for any newbies who have no idea how it all works.

I've been studying about hedge funds and private equity and started looking around for books on the topic. This book showed up and I thought it looked decent for the price.I was surprised that there was no 'sales' pitch or anything of the sort. The author describes the differences in hedge funds, VC, and private equity very well and distinguishes their differing investing styles and strategies.This book is recommended for getting a bird's eye view of this industry and it is indeed a from zero to sixty on hedge funds and alternative investments.Thank you, Mr. Yu for taking the time to write this book and making it available at a lower cost. It is definitely worth every cent.

Great book. It's everything I expected and more. I did however notice some grammatical errors, but nothing so flagrant that it took away from what the author was trying to get across. I enjoyed every moment I spent learning from this book.

Funds Private Equity Funds: Formation and Operation Investing in Real Estate Private Equity: An Insider's Guide to Real Estate Partnerships, Funds, Joint Ventures & Crowdfunding Sixty: A Diary of My Sixty-First Year: The Beginning of the End, or the End of the Beginning? Much Ado About Nothing: Sixty-Minute Shakespeare Series (Classics for All Ages) (Sixty-Minute Shakepeare) Hedge Your Investment Portfolio: How to Hedge Your Investment Portfolio with Diversification, Options, and Futures